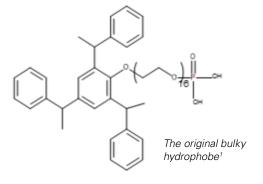


# POLYSTEP® TSP-16PE30

a primary emulsifier for use in emulsion polymerization systems

**POLYSTEP TSP-16PE30** is an arylphenol alkoxylate phosphate ester, free acid surfactant for use in emulsion polymerization. Due to the bulky nature of the surfactant, which minimizes surfactant migration to interfaces, **POLYSTEP TSP-16PE30** improves coating properties in architectural DTM applications.



### Key Attributes:

- ✓ Water resistance
- ✓ Adhesion
- ✓ Latex and pigment stabilization
- √ Washability

#### **Contact Angle of Water on Coating**

Latex Primary Emulsifier	Contact Angle (°)
POLYSTEP TSP-16PE30	74
Sodium Lauryl Sulfate	62.7

# Improved Water Resistance & Adhesion

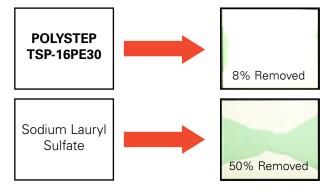
Surfactants can migrate to interfaces causing coating defects. Changing the hydrophilic/hydrophobic nature of the surfactant can influence migration.

Contact angle is a measurement of hydrophilicity/hydrophobicity. As the hydrophilic character of the coating increases, water spreads onto the surface decreasing the contact angle. Conversely, a more hydrophobic surface results in a higher contact angle.

The data shows the contact angle for a coating containing sodium lauryl sulfate compared to a coating containing **POLYSTEPTSP-16PE30**. The increased hydrophobicity (higher contact angle) of the coating with **POLYSTEPTSP-16PE30** resulted in improved wet scrub resistance on alkyd and improved blister resistance. The bulky structure of the hydrophobe improves compatibility with the latex coating, which minimizes surfactant migration.

# Improved Wet Scrub Resistance

Styrene-acrylic coating wet scrub resistance on alkyd after 400 cycles



#### Improved Blister Resistance

Styrene-acrylic coating blister resistance - 90 min at 60°C in water







<sup>&</sup>lt;sup>1</sup> As presented at the Waterborne Coating Show, 2007.

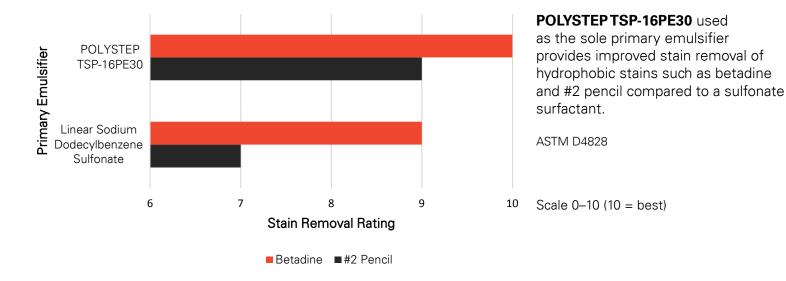
## **Improved Corrosion Resistance**

Primary Emulsifier	POLYSTEP TSP-16PE30	Linear Sodium Dodecylbenzene Sulfonate
PolymerType	Acrylic	Acrylic
Cold-Rolled Steel Panel		

Phosphate esters are known to provide corrosion protection to metals. **POLYSTEP TSP-16PE30** improved corrosion resistance to cold-rolled steel compared to a sulfonate surfactant. The coating examples include a phosphated functional monomer, **POLYSTEP HPE**, incorporated in the latex polymer.

ASTM B117, 500 Hours Exposure, 3.1 Mils DFT

# **Improved Washability**



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